

Conversation with Q5



# Q5

## Webinar | In Conversation with Q5

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How are consumer organisations doing  
more with less?

14<sup>th</sup> July 2022



**Caroline Thomas**  
HR Director at B&Q



**Paul Solly**  
Chief Commercial Officer at Dreams



**James Dorling**  
Group Development Director at Wilko



**Debra Goodwin**  
Chief Customer Officer at Yell



## Webinar Information:

- This session is being recorded
- Please ask questions in the chat!
- Slides will be shared after the session via email...
- Go to [www.menti.com](http://www.menti.com) and enter the code to take part in a poll...

**8342 2002**



- To speak to our team please email: [andy.morris@q5partners.com](mailto:andy.morris@q5partners.com)



## UK inflation rises at fastest rate for 40 years as food costs jump

 NBC NEWS [+ Follow](#)

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EUROPE ECONOMY

## UK inflation hits new 40-year high of 9.1% as food and energy price surge persists

PUBLISHED WED, JUN 22 2022•2:08 AM EDT | UPDATED WED, JUN 22 2022•5:02 AM EDT

**Firms warn of price rises as energy costs soar**

🕒 7 October 2021 | [Comments](#)

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**Brexit, global supply chain issues and the ‘long tail of Covid-19’ creates ‘perfect storm for UK firms’**

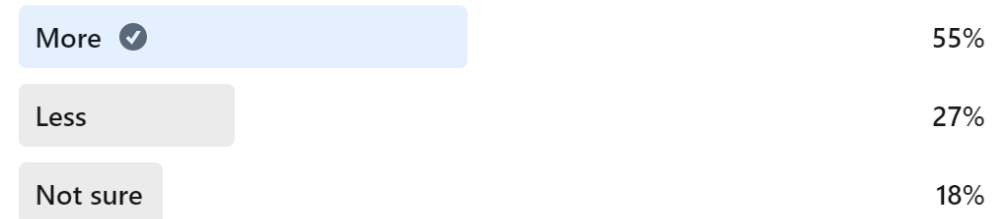


## Questions

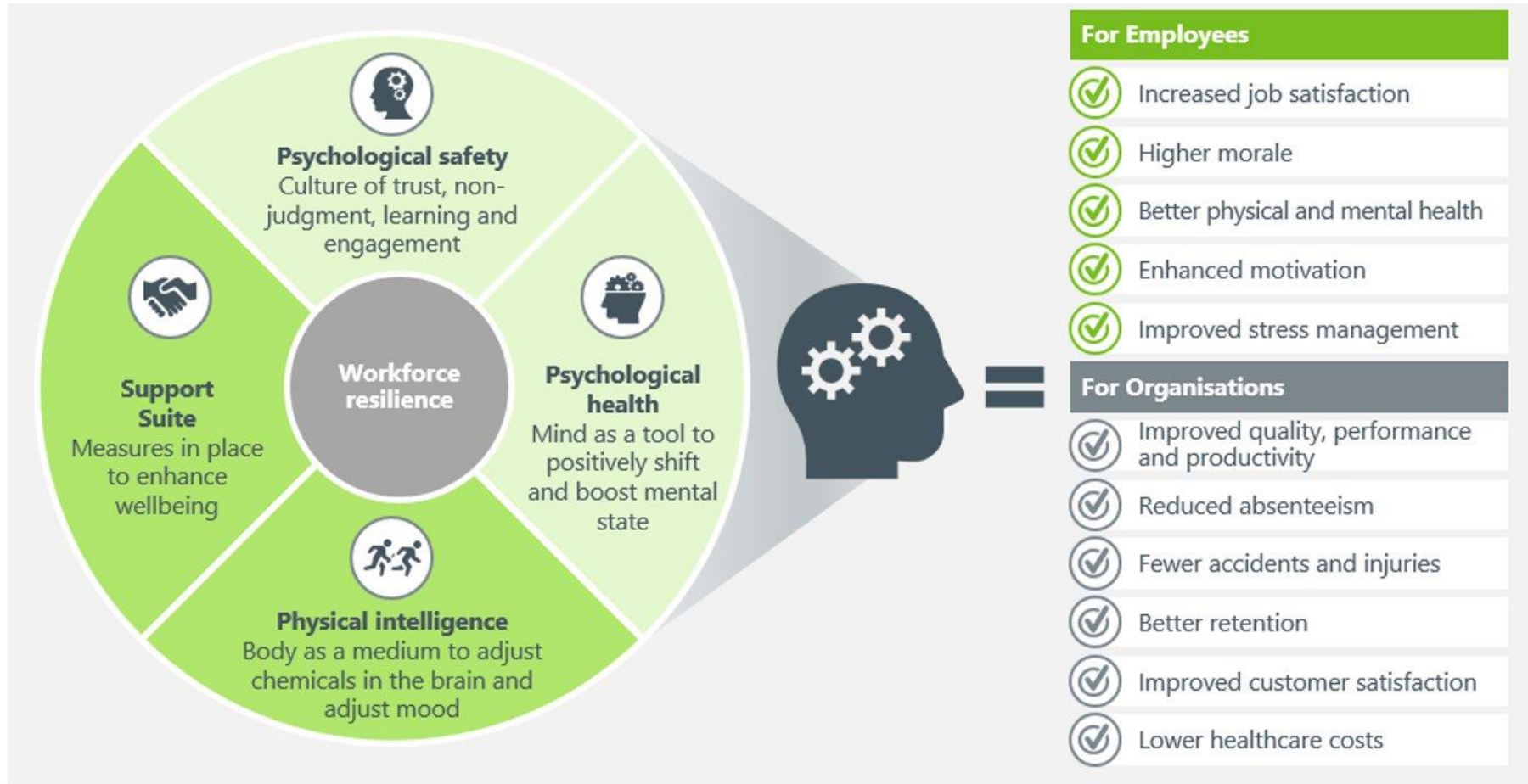
- What challenges are you anticipating in the next 18 months?
- Due to the volatility of the environment, does your organisation have to do more with less? And can that be better for business?
- With less resource and tighter budgets, how are you prioritising as a business? What tough decisions are you having to make?
- How are you building resilience into your business model to drive growth and mitigate any future challenges?

### LinkedIn Poll Results:

Due to the unpredictability of the environment over the next 18 months, should consumer facing organisations focus on doing more or less?



**Please use the chat function to ask more questions!**



# Menti Results - Are consumer facing organisations robust enough to deal with the increased cost of living?

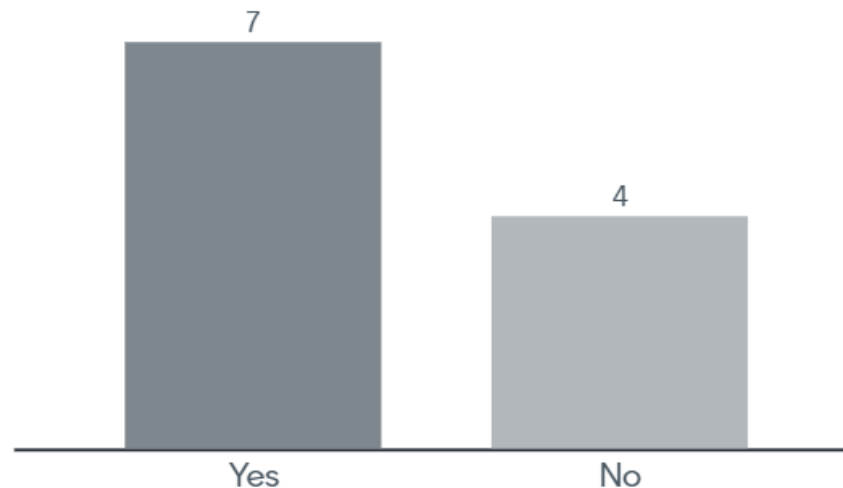
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Audience | Go to [www.menti.com](http://www.menti.com) and enter the code below to take part in the Poll...!

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Are consumer facing organisations robust enough to deal with the increased cost of living?

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To learn more please contact:

[andy.morris@q5partners.com](mailto:andy.morris@q5partners.com)



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